



**FREE REGISTRATION**

**Educational Multimedia Research Centres**  
**St. Xavier's College (Autonomous), Kolkata**

SWAYAM MOOCs : JANUARY to JUNE 2026 Semester



## UNDERGRADUATE COURSES

**Start Date - 5th January, 2026**  
**Last Date of Registration - 28 February 2026**

### Introduction to Film Studies

Duration : 10 Weeks 40 Modules

Course Coordinator : Dr. Jyotirmay Deb

Course URL: [https://onlinecourses.swayam2.ac.in/cec26\\_hs69/preview](https://onlinecourses.swayam2.ac.in/cec26_hs69/preview)



QR Code Enrollment

### Political Process in India

Duration : 15 Weeks 54 Modules

Course Coordinator : Dr. Jhumpa Mukherjee

Course URL: [https://onlinecourses.swayam2.ac.in/cec26\\_hs70/preview](https://onlinecourses.swayam2.ac.in/cec26_hs70/preview)



QR Code Enrollment

### Emergence of Early Historic

Duration : 12 Weeks 45 Modules

Course Coordinator : Prof. Souvik Mukhopadhyay

Course URL: [https://onlinecourses.swayam2.ac.in/cec26\\_hs71/preview](https://onlinecourses.swayam2.ac.in/cec26_hs71/preview)



QR Code Enrollment

### International Economics

Duration : 15 Weeks 52 Modules

Course Coordinator : Dr. Samrat Roy

Course URL: [https://onlinecourses.swayam2.ac.in/cec26\\_hs72/preview](https://onlinecourses.swayam2.ac.in/cec26_hs72/preview)



QR Code Enrollment

### Advertisement and Media

Duration : 8 Weeks 21 Modules

Course Coordinator : Dr. Manali Bhattacharya

Course URL: [https://onlinecourses.swayam2.ac.in/cec26\\_hs73/preview](https://onlinecourses.swayam2.ac.in/cec26_hs73/preview)



QR Code Enrollment

Website : <https://swayam.gov.in>



St Xavier's College  
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Host Institution



MoE



UGC



CEC



EMRC  
Kolkata

course name

# Introduction to Film Studies

JOURNALISM (MASS MEDIA)

UG Course

**FREE Registration**

Enroll and learn as per your convenience

Course starts on Jan 15, 2026

Course ends on Apr 30, 2026

Credit Points: 4

Last date of Enrolment Feb 28, 2026

## About the Course

This course has been divided into three major units –

1. Film Language 2. Film Form and Style 3. Hindi cinema.

'Film Language' will be dealing with the different languages of cinema like sound theory, colour as stylistic elements of cinema and many more.

'Film Form and Style', there will be discussion on different film movements, styles, forms and theories.

'Hindi Cinema', is designed to explain the relationship between the nation and cinema with reference to the directors like Raj Kapoor, Guru Dutt, Mehboob Khan and so on. There will be lectures on the new wave of Indian cinema and the globalization of Indian cinema.

40 modules

**MOOCS**

Massive Open Online Course



**REGISTRATION OPEN**

[https://onlinecourses.swayam2.ac.in/cec26\\_hs69/preview](https://onlinecourses.swayam2.ac.in/cec26_hs69/preview)

Course Coordinator

**Dr. Jyotirmay Deb**

Asst. Prof., Techno India University, West Bengal



Producer: Sabuj Konar

Visit [www.swayam.gov.in](http://www.swayam.gov.in) and search in the Course Catalogue for Introduction to Film Studies in Journalism (Mass Media) and click to register



<https://swayam.gov.in>



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Kolkata

course name

# ADVERTISEMENT AND MEDIA MULTIMEDIA AND MASS COMMUNICATION

Rerun

UG COURSE

Number of Credits **2**

**FREE Registration**

Enroll and learn as per your convenience

Course starts on **Jan. 12, 2026**

Course ends on **Apr. 30, 2026**

## ABOUT THE COURSE

The Advertisement and Media course focuses on the study of diverse aspects of advertising. The course will guide students through various approaches to understand the complexities and processes of advertising and its role in the marketing. This course prepares students for graduate study in any of the specialized fields of Advertising. It enables students to develop a critical understanding of the major concepts, themes, theoretical frameworks and methodology of the discipline.

Duration **08 weeks**  
**21 modules**

MOOCs



Massive Open Online Course

**REGISTRATION OPEN**

[https://onlinecourses.swayam2.ac.in/cec26\\_hs73/preview](https://onlinecourses.swayam2.ac.in/cec26_hs73/preview)



Course Coordinator:

**DR. MANALI BHATTACHARYA**

Associate Professor, Dept. of Mass Communication  
St. Xavier's University, Kolkata

Producer: Dr. Moasunep Kichu

Visit [www.swayam.gov.in](http://www.swayam.gov.in) and search in the Course Catalogue for Advertisement and Media in Multimedia and Mass Communication and click to register.



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Kolkata

course name

# INTERNATIONAL ECONOMICS

HUMANITIES AND SOCIAL SCIENCES

UG COURSE

This course develops a systematic exposition of models that try to explain the composition, direction and consequences of international trade and the determinants and effects of trade policy.

**FREE Registration**

Number of Credits **5**

Enroll and learn as per your convenience  
Last enrolment date Feb.28,2026

Course starts on **Jan. 05, 2026**  
Course ends on **Apr. 30, 2026**

## ABOUT THE COURSE

This course builds on the models of open economy macroeconomics, focusing on national policies as well as international monetary systems. It concludes with an analytical account of the causes and consequences of the rapid expansion of international financial flows in recent years. Although the course is based on abstract theoretical models, students will also be exposed to real-world examples and case studies.

MOOCS



Massive Open Online Course

Course Coordinator:

**Dr. Samrat Roy**

Associate Professor

Coordinator, Ph.D. Programmes

St. Xavier's College (Autonomous), Kolkata

**REGISTRATION OPEN**

[https://onlinecourses.swayam2.ac.in/cec26\\_hs72/preview](https://onlinecourses.swayam2.ac.in/cec26_hs72/preview)



Producer: Kalipada Mondal

Click on the registration link or visit [www.swayam.gov.in](http://www.swayam.gov.in) and search in the Course Catalogue for International Economics in Humanities and Social Sciences.



<https://swayam.gov.in>



St Xavier's College  
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course name

# Emergence of Early Historic India

(300BCE - 750CE)

UG Course

HUMANITIES AND SOCIAL SCIENCES

Number of Credits: 4

**FREE Registration**

Enroll and learn as per your convenience

Course starts on **Jan 12, 2026**

Course ends on **Apr 30, 2026**

## ABOUT THE COURSE

This course examines early Indian history amid growing scholarly and public interest, synthesizing expanding research. Its spatial scope covers the pan-Indian subcontinent, historically termed Bharatavarsha, Jambudwipa, India, Shendu, or Hindustan, while its temporal framework follows identifiable chronological phases rather than rigid categories. The course focuses on empire-building, state formation, and the spread of "state society," including secondary state formation across regions. It also explores links between polity, religion, trade, and culture, emphasizing Buddhist, Jain, and Puranic patronage. Strong emphasis is placed on primary sources, archaeology, and critical reassessment of textual traditions.

Last Enrolment Date: Feb 28, 2026

MOOCS



Massive Open Online Course

Course Coordinator:

**Dr. Shouvik Mukhopadhyay**

Former Head of the History Dept,  
University of Calcutta

**REGISTRATION OPEN**

[https://onlinecourses.swayam2.ac.in/cec26\\_hs71/preview](https://onlinecourses.swayam2.ac.in/cec26_hs71/preview)



Producer: Indrani Chakrabarti

Click on the Registration link or visit [www.swayam.gov.in](http://www.swayam.gov.in) and search in the Course Catalogue for Emergence of Early Historic India (300BCE to 750CE) in Humanities and Social Sciences and click to register.



<https://swayam.gov.in>



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MoE



UGC



CEC



EMRC  
Kolkata

course name

# Political Process in India

HUMANITIES AND SOCIAL SCIENCES

UG COURSE

**FREE Registration**

Course starts on Jan 12, 2026  
Course ends on Apr 30, 2026

Enroll and learn as per your convenience

Number of Credits: 5

Last date of Enrolment Feb 28, 2026

## ABOUT THE COURSE

The course encompasses the functioning of electoral democracy in India in the context of a federal multicultural set up, the dynamics of political process in India, nature of party functioning and their impact on coalition politics and voting behaviour. The course will also give views on how religion and caste interacts in the political sphere bringing in the contending debates on secularism and caste politics interactions simultaneously, giving an understanding of the changing nature of the Indian state from its developmental and welfare perspectives.

54 modules

MOOCS

Massive Open Online Course



REGISTRATION OPEN

[https://onlinecourses.swayam2.ac.in/cec26\\_hs70/preview](https://onlinecourses.swayam2.ac.in/cec26_hs70/preview)



Course Coordinator:

**Dr. Jhumpa Mukherjee**

St. Xavier's College (Autonomous), Kolkata

Producer: Banamali Sarkar

Visit [www.swayam.gov.in](http://www.swayam.gov.in) and search in the Course Catalogue for Political Process in India in Humanities and Social Sciences and click to register.



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